

37. (NEW) The floor mat of claim 34, wherein said non-tacky portion is a carpet.

38. (NEW) A method of producing and marketing a floor mat assembly, comprising:

manufacturing said floor mat assembly as separable components which may be assembled by an end user, said separable components comprising a carpet section and a tacky section; and

providing said separable components to an end user for assembly by said end user. - -

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